

49TH ANNUAL ART IN THE PARK

AUGUST 3, 2024 9 AM - 4 PM

Lake Odessa, MI

2024 SPONSORSHIP FORM

Return form and payment by May 24, 2024 to ensure your company receives all publicity benefits.

COMPLETE THE FOLLOWING INFORMATION

Organization/Business Name: _____

Mailing Address: _____

Contact Name: _____

Business Phone: _____ Contact Phone: _____

Business E-Mail: _____

Facebook URL: _____

SELECT YOUR COMPANY'S LEVEL OF SPONSORSHIP

- Title Sponsor: ≥\$2,000
(Proceed to Section A, below)
- Platinum Sponsor: ≥\$1,000
(Proceed to Section B, below)
- Gold Sponsor: ≥\$750
(Proceed to Section C, below)
- Silver Sponsor: ≥\$500
(Proceed to Section C, below)
- Bronze Sponsor: ≥\$250
(Proceed to Section D, next pg.)
- Community Sponsor: ≥\$100
(Proceed to Section E, next pg.)

SECTION A. TITLE SPONSOR ONLY:

Would you like to personally address the audience? Yes No

Where would you like us to display one of your full-page ads in the 2023 Visitors Guide?

Inside front cover On back page

(Proceed to Section B)

SECTION B. TITLE & PLATINUM SPONSORS ONLY:

Do you want a booth space at Art in the Park to promote your business? Yes No

Write your company logo or tagline here: _____

(Proceed to Section C)

Section C. Title, Platinum, Gold & Silver Sponsors:

Does your company have a banner you would like to display at the event? Yes No

If "Yes," where would you like us to display your banner?

Kids' Zone Entertainment Stage Food Court

(Proceed to Section D, next page)

Section D. Title, Platinum, Gold, Silver & Bronze Sponsors:

Please select one:

- Please use the logo that you have on file for my business
- I will e-mail my company logo to: Info@LakeOdessaArts.com (*Acceptable formats are PDF and JPEG*)

Would you like our emcee to read a brief ad spot to promote your business? Yes No

If "Yes," please write several short sentences and attach on a separate sheet of paper.

(Proceed to Section E)

Section E. Design Your Ad for the Visitor's Guide (All Sponsors)

Please select one:

- I would like the Arts Commission to design my display ad. (We will send you an ad proof for your approval.)
- Thanks, but I'll design my own display ad. (See enclosure for ad dimensions. Artwork must be received by us by May 24, 2024 at the email address below. Preferred ad format is JPEG.)

Mail or Drop Off this Form:

Send us this form (and any attachment), along with check payable to "Lake Odessa Area Arts Commission" **on or before May 24, 2024**. *If you are donating goods or services in lieu of cash, please provide description below and approximate value:*

Description of donated goods or services: _____

Value: \$ _____

It is important that we receive your paperwork and payment by the deadline above to ensure you receive full publicity benefits.

Address: Lake Odessa Area Arts Commission
839 Fourth Avenue
Lake Odessa, MI 48849

Date: _____, 2024 Signature: _____

THANK YOU for your support! Please contact us if you have any questions.

E-Mail: Info@LakeOdessaArts.com
Phone: (616) 755-0084